

Conferences, Workshops & Events Management



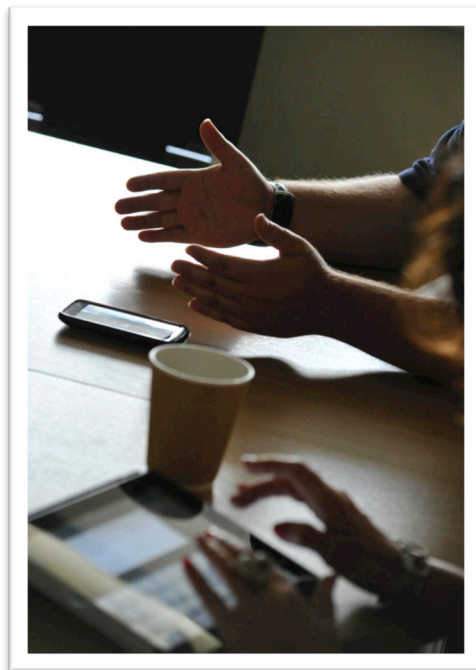
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Introduction

Digital Nomads is a niche consultancy specialising in new ways of working, public sector modernisation, service transformation and digital innovation.

Our roots go back to Project Nomad, government's mobile and flexible working programme, founded in 2003.

We established and facilitate the Public Sector Nomads membership community and have run conferences, events and workshops and acted in a variety of consulting roles, supporting and advising public and private sector organisations for over a decade.

We have applied our understanding of digital technologies to develop a range of support services for businesses and we have worked with a number of enterprise agencies delivering workshops to start-ups and SME's as well as running our own events programme.

Thought Leadership

Digital Nomads are positioned at the forefront of digital innovation. We analyse, reflect and report on the impacts of technology on how we live our lives and on the strategic opportunities presented to organisations and businesses.

Founding director Ken Eastwood is a well-known commentator on the digital agenda. He has written published articles for the Guardian and the technology press and has advised government on new ways of working and data sharing.

Ken is often approached to chair or speak at major conferences and events.



Figure 1: Ken Eastwood chairing an expert panel at 2012 Digital Futures conference, organised by Shropshire County Council

Conferences

With experience of developing and delivering many conferences, large and small, we consistently receive excellent feedback from our delegates on both value and quality.

Our delegates gain maximum benefit from hearing their 'peers' share their experiences and lessons learned. We encourage our speakers to provide an honest account of their experience to maximise the learning potential for delegates. This approach is in keeping with the spirit of sector led learning, encouraged through the www.publicsectornomads.com community we also facilitate.

Our corporate events tend to attract high-level delegates and senior decision makers, people responsible for business transformation and investment in large-scale public and private organisations.



Figure 2: Digital Nomads chairing a 21st Century Accommodation Workshop Panel Discussion (Rotherham MBC)

We have organised and delivered major conferences and workshops for government (as part of the eGov and tGov programmes), for local authorities, improvement and enterprise agencies and private sector organisations including for O2 and with BT, Capita and others.

Digital Workshops

Our ever-popular digital workshops for start-ups, SME's and other organisations always receive excellent feedback. Delegates tell us they value the friendly, knowledgeable delivery and our blended approach to practical demonstration, presentation and discussion.

Workshop topics include: -

- Taster sessions
 - WordPress websites & blogs
 - Social Media
 - Doing business on the web

- 1 day workshop sessions
 - WordPress in a Day
 - Social Media for Business
 - Social Media for Organisations (e.g. Chartered Institute of Environmental Health)



Testimonials

Mary Holmes, Development Solutions

“Thanks for yesterday – it was superb, so informative and it has motivated me to do something positive about social media for my business!”

Paul Halls, Worthside Limited

“I enjoyed the social media course on Wednesday. I thought it flowed well and I enjoyed your presentation style.”

Unconferences

Digital Nomads have organised a number of ‘unconference’ events, including LocalGovCamp Yorkshire & Humber in 2010 and LocalGovCamp North-West in 2012. This style of conference is gaining in popularity, making a refreshing change to the traditional corporate format.

Unconferences are deliberately unstructured and rely on delegates to determine the agenda and contribute to the discussion. These events tend to focus on a particular theme to enable people to come together to discuss and learn from others with a similar interest.

Unconferences are not a complete 'free for all' and it takes skill and experience to ensure the right balance of structure and flexibility throughout the day.

Delegates repeatedly report finding these events highly interactive, enjoyable and stimulating. Digital Nomads have adapted the approach and facilitated unconference sessions during traditional events including at a major local government conference.



Figure 4: Digital Nomads leading a discussion at
Doncaster College's #LearnPod13

Testimonial

Sue Banks, Director, Improvement & Efficiency West Midlands.

"Ken and the team at Digital Nomads were critical to the success of our major #allchange11 event, particularly introducing Chief Executives and Leaders to the benefits of Social Media and a new style of debate and challenge through the 'un-conference'. A significant factor was the work that Ken and the team did in advance to create a network of Social Reporters to generate considerable interest and discussion, with Tweets reaching over 17,000 people on the day which far exceeded any of our expectations."

Facilitated Workshops

Trained and experienced in facilitation and focus group moderation, Digital Nomads can assist organisations with these specific consultation events. The following list provides just some examples of our experience in this field: -

- Staff focus groups for improvement initiatives
- Customer focus groups on future service delivery options
- Staff facilitation on using a business quality framework
- Elected Member facilitation on corporate priorities
- Customer facilitation for services preparing for Charter Mark submission
- Manager workshops on issues regarding managing a mobile workforce

- Process flowcharting workshops to gain consensus on 'as is' and 'to be' business processes
- Staff focus groups to gain opinions and 'appetite' for working in new ways

Whilst most of our facilitation experience has been around the quality or digital agenda (often combining both) we are able to take on any facilitation or focus group moderation brief and deliver a professional but friendly and impartial experience.

We've successfully facilitated events on Dementia and Adult Social Care for Improvement and Efficiency West Midlands (IEWM), for example.

Events Management

From large scale government sponsored conferences and 'Expo' style events through to small, intensive workshops and everything in between, Digital Nomads has many years of experience to draw upon in managing events.

Typical events project management functions carried out include: -

- Venue selection, hire and arrangements
- Electronic delegate bookings
- Sourcing of quality speakers and exhibitors
- Provision of well-structured agenda
- Quality measurement of both attendees and sponsors
- Provision of Chair Person and Panel Discussion Organisation
- Event promotion using social media channels
- Traditional promotion and marketing
- Provision of dedicated event website
- Provision of the Nomads branding
- Liaison with event sponsors



When managing an event in partnership with another organisation, Digital Nomads can undertake all of the above functions independently, with as much or little input as required. We are always happy to discuss detail with individual clients.



